



**Comprehensive Outdoor Recreation Plan**  
**COMMUNITY ENGAGEMENT SESSION**

**May 11, 2022**

# Community Engagement Session

## Our Plan For This Evening

- Introduction
- Outdoor Recreation in Wisconsin
- Demographic Update
- Park & Recreation Survey Summary
- Discussion
- Next Steps

### What is a CORP?

- Five-year plan for parks, recreation areas, trails, open space assets
- Describes community, geographically and demographically
- Inventory of existing recreation facilities
- Strategy to meet future needs
- Funding opportunities
- Prerequisite for state and federal grants
- Created based on your goals, your objectives

# Community Engagement Session

## WISCONSIN SCORP

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## State Survey: Outdoor Recreation in Wisconsin

95% of state residents participate in outdoor recreation

spending:

### SCORP Goals:

Boost participation

Grow partnerships

Provide high-quality experiences

Improve data

Enhance funding and financial stability

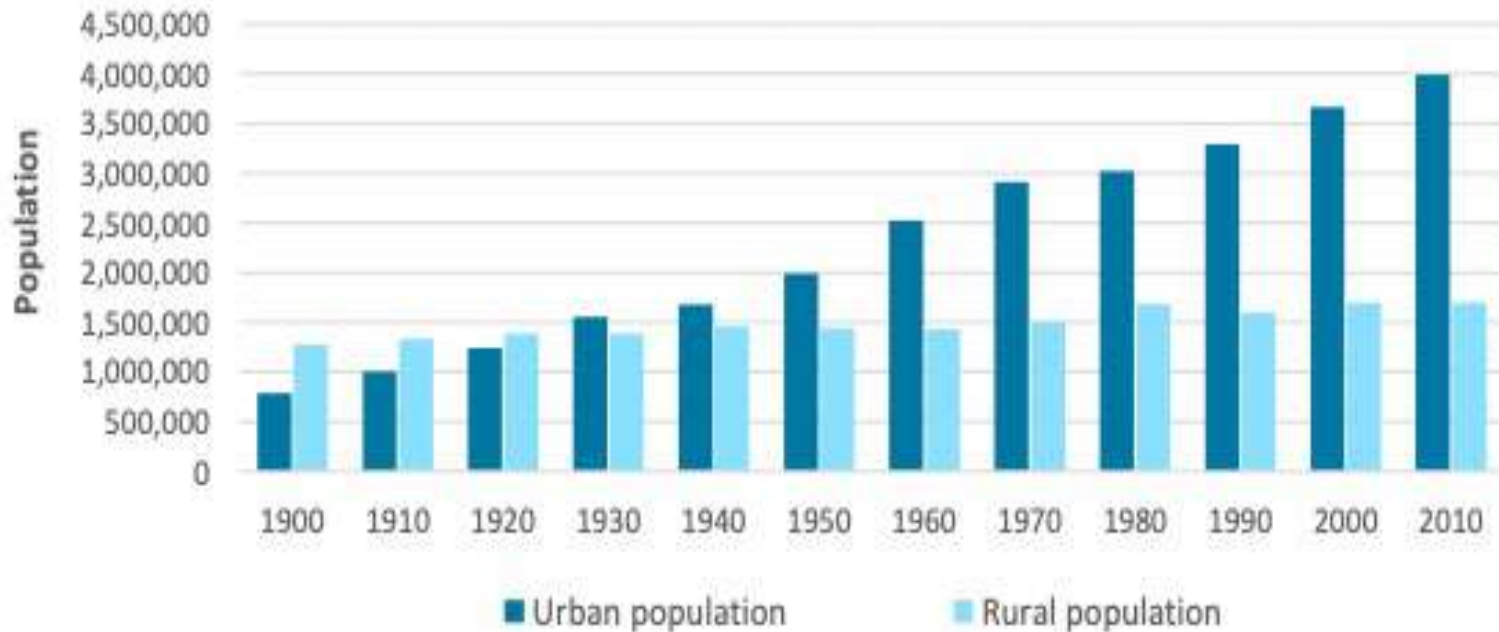
60% of state residents rely on outdoor recreation for their health and well-being

details

lakes, rivers

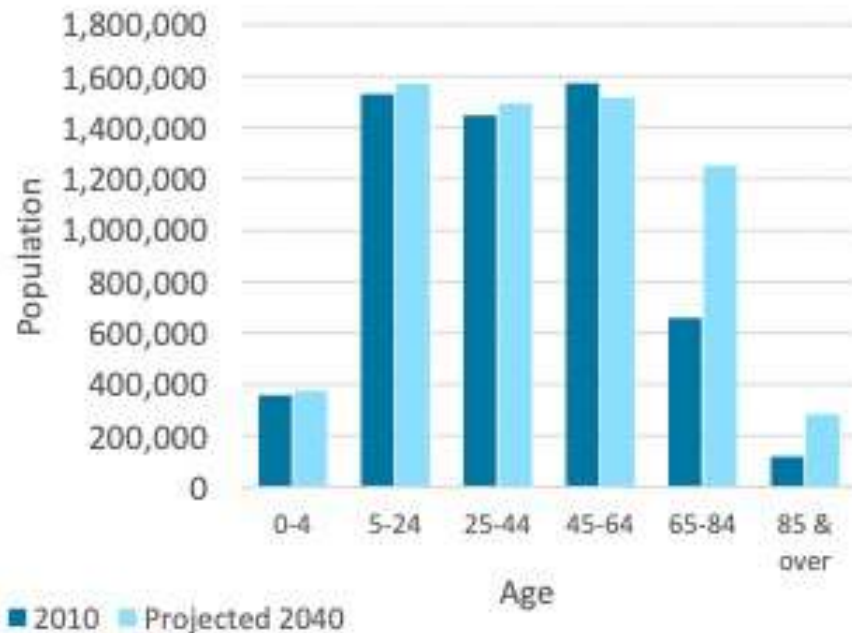
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Figure 6: Wisconsin urban and rural population, 1900 Census - 2010 Census<sup>13</sup>



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**Figure 7: Wisconsin population projected change by age group, 2010 Census – 2040 projection<sup>11</sup>**



**Table 5: Wisconsin resident participation rates of grouped nature-based recreation activities<sup>25</sup>**

| Activity group  | % of WI residents that participated at least once in last 12 months |
|---|---|
| <b>Hiking</b><br>Hiking/walking/running on trails   | <b>68%</b>  |
| <b>Nature observation</b><br>Bird/wildlife watching<br>Nature photography<br>Gathering berries, mushrooms, etc.   | <b>66%</b>  |
| <b>Boating-related</b><br>Motor boating<br>Canoeing/kayaking<br>Personal water craft (jet-ski)<br>Sailing<br>Stand-up paddle boarding<br>Waterskiing    | <b>61%</b>  |
| <b>Fishing</b><br>Lake fishing<br>Stream/river fishing<br>Ice fishing   | <b>49%</b>  |
| <b>Camping</b><br>Tent camping<br>RV/pop-up camping   | <b>41%</b>  |
| <b>Dog-related activities</b><br>Walking/running dog on trails<br>Visiting a dog park   | <b>38%</b>  |
| <b>Bicycling</b><br>Bicycling on rail-trails or other developed trails<br>Mountain biking<br>Fat-tire biking/snow biking                                | <b>35%</b>  |
| <b>Hunting</b><br>Big game hunting<br>Turkey hunting<br>Small game hunting<br>Migratory bird hunting  | <b>27%</b>  |
| <b>Motorized trail-based activities</b><br>ATVs/UTVs on trails-routes<br>Snowmobiling<br>4-WD vehicles on trails-routes<br>Motorcycles on trails-routes | <b>25%</b>  |

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### 2019-23 SCORP Top Priorities

- Focus on natural resources and habitat
- Provide more places near urban centers to support nature-based recreation
- Meet increasing demand for trails (nonmotorized and motorized)
- Increase shore access for fishing, boating, swimming
- Support local recreation efforts



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## SCORP Regions

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# Trends in Lower Lake Michigan Coastal

## Strong Increase

- Bicycling – winter, fat tire
- Bicycling – mountain biking

## Moderate Increase

- Canoeing, kayaking, paddle boarding
- Bicycling – recreational, rail-trail
- Picnic area, day use areas, beach areas
- Target archery at designated ranges
- Bird, wild life watching

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## Slight Increase

- Camping – RV / pop-up
- Camping – tent
- Dog walking on trails
- Hiking, walking, running on trails
- Fishing
- Nature photography
- Swimming in lakes, ponds, rivers

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## Slight Decrease

- XC Skiing – groomed trails
- Hunting – turkey
- Hunting – small game
- Hunting – big game

## Moderate Decrease

- Horse riding
- XC skiing – ungroomed trails
- Trapping
- Snowmobiling

# Land & Water Conversation Fund Priorities

- Meet the needs of urban areas
- Provide opportunities that serve diverse populations
- Develop facilities in areas with limited outdoor recreation opportunities
- Provide multi-use facilities
- Meet outdoor recreation needs identified by local communities

## **Community Engagement Session**

### **LWCF Eligible Projects**

- **Projects providing opportunities for public outdoor recreation**
- **Property with frontage on rivers, streams, lakes providing water-based outdoor recreation**
- **Property providing special recreation opportunities, such as floodplains, wetlands areas adjacent to scenic highways**
- **Natural areas and outstanding scenic areas for public access**

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- **Development within urban areas for day use picnic areas**
- **Property with frontage on rivers, streams, lakes providing water-based outdoor recreation**
- **Nature-based recreation trails**
- **Basic outdoor recreation facilities**
- **Renovation of existing facilities in danger of being lost for public use**

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## DEMOGRAPHICS



Population Series: 1970-2040



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# Population by Age Group

Population Series by Age Group: 2010 & 2019



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### General Demographics

|                              | <u>2000</u> | <u>2020</u> |
|------------------------------|-------------|-------------|
| ▪ Housing Units:             | 2,255       | 1,965       |
| ▪ Median age:                | 36.1        | 37.2        |
| ▪ Median HH Income:          | \$51,345    | \$73,175    |
| ▪ Bach. Degree or higher:    | 10.0%       | 20.4%       |
| ▪ Race / Ethnicity           |             |             |
| - White                      | 78.8%       | 71.7%       |
| - Black / African American   | 15.9%       | 17.0%       |
| - Asian                      | 1.0%        | 1.9%        |
| - American Indian            | <0.1%       | <0.1%       |
| - Hawaiian, Pacific Islander | <0.1%       | <0.1%       |
| - Some other race            | 1.0%        | 1.9%        |
| - Two or more races          | 2.2%        | 6.7%        |
| - Hispanic / Latino          | 6.1%        | 10.2%       |

# Community Engagement Session



# Community Engagement Session

## **PARK & REC SURVEY** **(187 responses)**

## Community Engagement Session

### 1. How satisfied are you with availability of parks in the Village?

- |                                   |       |
|-----------------------------------|-------|
| ▪ Very satisfied or Satisfied     | 76.8% |
| ▪ Unsatisfied or Very unsatisfied | 18.4% |
| ▪ No opinion                      | 4.9%  |

### 2. How often do you, personally, visit a Village park?

- |                         |       |
|-------------------------|-------|
| ▪ Daily                 | 3.2%  |
| ▪ Weekly                | 27.6% |
| ▪ Once or twice a month | 28.6% |
| ▪ A few times a year    | 29.7% |
| ▪ Rarely or never       | 11.9% |

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## 3. How close is nearest Village park to you?

- **Within walking or biking distance** **79.0%**
- **Within biking but not walking distance** **9.7%**
- **Driving distance** **13.4%**
- **I don't know** **0.0%**

## Community Engagement Session

### 4. Which Village parks, trails, recreation areas have you visited during past year ?

|                             |       |
|-----------------------------|-------|
| ▪ South Park                | 64.2% |
| ▪ Fireman's Park            | 59.8% |
| ▪ North Park                | 52.0% |
| ▪ Off Broadway Park         | 30.2% |
| ▪ Kirkorian Nature Preserve | 29.1% |
| ▪ East Park / Skate Park    | 24.6% |
| ▪ Hiawatha Ponds            | 19.6% |
| ▪ St. Bonaventure Pond      | 14.5% |
| ▪ Parkersville Pond         | 1.1%  |



## Community Engagement Session

### 5. For which of the following do you visit a Village park?

- |  |       |
|--|-------|
| ▪ Fresh air, being outside             | 69.0% |
| ▪ Playgrounds                          | 51.6% |
| ▪ Walking, hiking                      | 48.4% |
| ▪ Park paths and trails                | 42.4% |
| ▪ Spend time with family, friends      | 41.3% |
| ▪ Exercise                             | 39.7% |
| ▪ Relaxation                           | 37.5% |
| ▪ Baseball field                       | 32.6% |
| ▪ Sledding hill                        | 24.5% |
| ▪ Nature viewing, bird watching, photo | 21.7% |

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|                                       |       |
|---------------------------------------|-------|
| ▪ Biking                              | 17.9% |
| ▪ Entertainment                       | 16.8% |
| ▪ Basketball court                    | 16.3% |
| ▪ Picnics                             | 14.1% |
| ▪ Skate park and flat trick pad       | 10.9% |
| ▪ Park shelters                       | 9.8%  |
| ▪ Facility rentals, family gatherings | 9.2%  |
| ▪ Tennis courts                       | 7.6%  |
| ▪ Meet new people                     | 5.4%  |
| ▪ Sand volleyball                     | 4.3%  |
| ▪ Fitness area                        | 3.3%  |
| ▪ Soccer fields                       | 2.7%  |
| ▪ Horseshoes                          | 1.6%  |

# Community Engagement Session

## Others

|                                  |      |
|----------------------------------|------|
| ▪ Pets, dog park                 | 1.5% |
| ▪ Village events, holiday events | 1.0% |
| ▪ All of the above               | 0.5% |
| ▪ Fireworks                      | 0.5% |
| ▪ Fishing                        | 0.5% |
| ▪ Pickle ball                    | 0.5% |
| ▪ Practice golf                  | 0.5% |
| ▪ Softball                       | 0.5% |

## Community Engagement Session

### 6. Which of the following prevent you from using Village parks?

- |  |       |
|--|-------|
| ▪ Nothing prevents me, I use parks         | 52.6% |
| ▪ Facilities/amenities desired not offered | 17.9% |
| ▪ Don't know what is offered/available     | 17.3% |
| ▪ Use facilities in another community      | 9.2%  |
| ▪ Accessibility                            | 8.7%  |
| ▪ Too busy                                 | 8.1%  |
| ▪ Safety concerns                          | 6.9%  |
| ▪ Difficulty finding parking               | 5.8%  |
| ▪ Not interested                           | 3.5%  |

# Community Engagement Session

## Others:

- Quality of equipment, facilities 2.5%
- Bathrooms (access, cleanliness) 1.5%
- Kids aren't little anymore 0.5%
- Live in Mt. Pleasant 0.5%
- Over-booked, don't have the time 0.5%
- Parking 0.5%

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### 7. Which of the following would you or someone in your family engage in?

- Food trucks in parks 64.7%
- Community festivals, events 51.1%
- Swimming (indoor pool) 46.7%
- Nature trails 46.2%
- Swimming (outdoor pool) 45.7%
- Splash pad 44.6%
- Water park 44.0%
- Mini Golf 42.9%
- Outdoor movies, music, performances 37.0%
- Fishing 34.2%
- Adventure (climbing wall, obstacle course) 28.3%

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- **Sledding** 28.8%
- **Ice skating** 28.3%
- **Community center** 27.7%
- **Nature viewing, photography** 26.6%
- **Hiking, XC skiing, snowshoeing** 25.5%
- **Disc golf** 24.5%
- **Yoga, Tai Chi, Pilates, martial arts, etc.** 23.4%
- **On-road bicycling for exercise** 22.8%
- **ATV / UTV trails** 21.7%
- **Wellness programs** 21.7%
- **All abilities park** 17.9%
- **Flower gardening** 17.4%

## Community Engagement Session

|                                 |       |
|---------------------------------|-------|
| ▪ Card games, board games       | 16.8% |
| ▪ Pickle ball                   | 16.8% |
| ▪ Outdoor art, street art       | 16.3% |
| ▪ Sand volleyball               | 15.8% |
| ▪ Archery                       | 15.2% |
| ▪ Off-road bicycling            | 15.2% |
| ▪ Skate park                    | 12.5% |
| ▪ Dancing                       | 10.3% |
| ▪ Geo caching                   | 9.2%  |
| ▪ Operating RC vehicle or drone | 9.2%  |
| ▪ Woodworking                   | 7.6%  |
| ▪ Bocce ball, croquet           | 7.1%  |
| ▪ Shuffle board                 | 6.0%  |



# Community Engagement Session

## Others:

- |                                |      |
|--------------------------------|------|
| ▪ More basketball courts       | 1.5% |
| ▪ Biergarten [beer garden]     | 1.0% |
| ▪ Football field, soccer pitch | 0.5% |
| ▪ Holiday festivals            | 0.5% |
| ▪ Indoor driving range         | 0.5% |
| ▪ More tennis courts           | 0.5% |
| ▪ Things are fine as they are  | 0.5% |

## Community Engagement Session

### 8. Which of the following would you like to see at Village parks?

- |   |       |
|---|-------|
| ▪ Restrooms                                 | 59.3% |
| ▪ Playground equipment                      | 49.4% |
| ▪ Benches, seating                          | 48.3% |
| ▪ Sidewalks, paths, trails                  | 44.8% |
| ▪ Grills, picnic tables                     | 33.7% |
| ▪ Shelters, pavilions, gazebos              | 29.7% |
| ▪ Lighting                                  | 29.1% |
| ▪ Landscaping, incl. trees, native prairies | 27.9% |
| ▪ Park maintenance                          | 26.7% |
| ▪ Waste an recycling receptacles            | 23.8% |
| ▪ Safety and security                       | 19.8% |
| ▪ Parking improvements                      | 18.6% |

## Community Engagement Session

- **Accessibility and barrier-free recreation** 16.3%
- **Educational, interpretive signs** 5.8%

### Others:

- **More and safe walking and biking paths** 1.0%
- **Ice rink** 0.5%
- **Over-50 park area** 0.5%
- **Bike racks at all parks** 0.5%
- **Safe access for kids, police at skate park** 0.5%
- **Covering for baseball dugouts** 0.5%
- **Beer garden** 0.5%
- **Parking** 0.5%
- **Bigger dog parks** 0.5%
- **No chemicals at parks (Round-Up)** 0.5%

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### 9. The Covid-19 pandemic has made you:

- More likely to engage in outdoor recreation 47.0%
- No more or less likely... 48.6%
- Less likely... 2.7%
- I don't know 3.2%

### 10. How supportive are you of the Village creating new parks and recreation areas?

- Very supportive or supportive 91.4%
- Unsupportive or Very unsupportive 3.8%
- No opinion 5.9%

## Community Engagement Session

### 11. How supportive are you of the Village acquiring land to provide public access to natural areas and open space?

- Very supportive or supportive 89.3%
- Unsupportive or Very unsupportive 4.8%
- No opinion 6.4%

### 12. How supportive are you of developing a Village-wide system of interconnected walking and bicycling paths?

- Very supportive or supportive 90.3%
- Unsupportive or Very unsupportive 7.0%
- No opinion 3.2%

## Community Engagement Session

### 13. If appropriate facilities, amenities, and opportunities were available, how willing would you be to use Village parks and outdoor recreation areas during winter months?

- |                               |       |
|-------------------------------|-------|
| ▪ Very willing or Willing     | 84.9% |
| ▪ Unwilling or Very unwilling | 9.2%  |
| ▪ No opinion                  | 5.9%  |

## Community Engagement Session

### 14. Where should the Village prioritize future parks and recreation funding?

#### High Priority or Priority

- |  |       |
|--|-------|
| ▪ Upgrade existing facilities            | 81.8% |
| ▪ Preserving natural resources           | 76.5% |
| ▪ Developing new paths, trails           | 71.0% |
| ▪ Expanding programs, services           | 62.0% |
| ▪ Providing indoor recreation facilities | 58.0% |
| ▪ Developing new parks                   | 51.3% |

## Community Engagement Session

### 15. Compared to other Village priorities, how important do you think it is to develop and maintain parks, trails, open space, recreation facilities, and services?

- |                                   |       |
|-----------------------------------|-------|
| ▪ Very important or Important     | 94.0% |
| ▪ Unimportant or Very unimportant | 3.8%  |
| ▪ No opinion                      | 3.3%  |



## Community Engagement Session

### 16. How supportive are you of the Village partnering with nearby communities and Racine County to create new outdoor recreation facilities and opportunities?

- |                                     |       |
|-------------------------------------|-------|
| ▪ Very supportive or Supportive     | 80.9% |
| ▪ Unsupportive or Very unsupportive | 12.0% |
| ▪ No opinion                        | 7.1%  |

## Community Engagement Session

### 17. How supportive are you of the Village partnering with local businesses, organizations, and community groups to create new outdoor recreation facilities and opportunities?

- |                                     |       |
|-------------------------------------|-------|
| ▪ Very supportive or Supportive     | 92.3% |
| ▪ Unsupportive or Very unsupportive | 4.4%  |
| ▪ No opinion                        | 3.3%  |

# Community Engagement Session

Community center

Indoor/outdoor activities

Upgraded playground equipment

Park south of Chickory Creek

Handicap accessible

More green space

Repair basketball courts

Develop one outstanding park

Water park

Football, soccer fields

Fishing platforms, stock the ponds

Beer garden

Village needs a downtown

Open streets to ATV/UTV

Bike trails

Dog park

Safety at skate park

Don't raise taxes

Spectacles

More parks for

Safe crossing of Durand

More events for kids

Park south of Broadway

Park south and east of RR tracks

Family events

Fence around ball

More access adults

Outdoor pool

rooms

Park near Braun

Disc golf

Parks clean

# Questions?



## **Community Engagement Session**

### **Next Steps**

- **Visual Preference Survey – Late May**
- **Preparation of first draft – June / July**
- **First Draft Working Session – July**
- **Presentation of First Draft – August**
- **Adopted CORP – September**

Thank you!

