

State of Wisconsin

County of Racine

Village of Sturtevant

**RESOLUTION 2024-02  
(1-16-2024)**

**RESOLUTION BY THE ADMINISTRATION, PERSONNEL, POLICY & LEGAL  
COMMITTEE OF THE VILLAGE OF STURTEVANT AUTHORIZING A  
DONATION TO THE RACINE COUNTY AGRICULTURAL SOCIETY, INC**

WHEREAS, THE Village of Sturtevant has received a request from the Racine County Agricultural Society, Inc. to help support the Racine County Fair; and

WHEREAS, THE Village of Sturtevant has, in the past, supported the efforts of the Racine County Agricultural Society, with a monetary donation towards the efforts of hosting the Racine County Fair; and

WHEREAS, THE Village of Sturtevant has received a letter from the Racine County Agricultural Society, Inc, requesting a monetary donation to be used towards the 2024 Racine County Fair; and


WHEREAS, THE Village of Sturtevant made a fifteen hundred dollar (\$1500) donation to this group in fiscal year 2023; and

NOW THEREFORE, the Village Board of the Village of Sturtevant, Racine County, Wisconsin does hereby resolve:

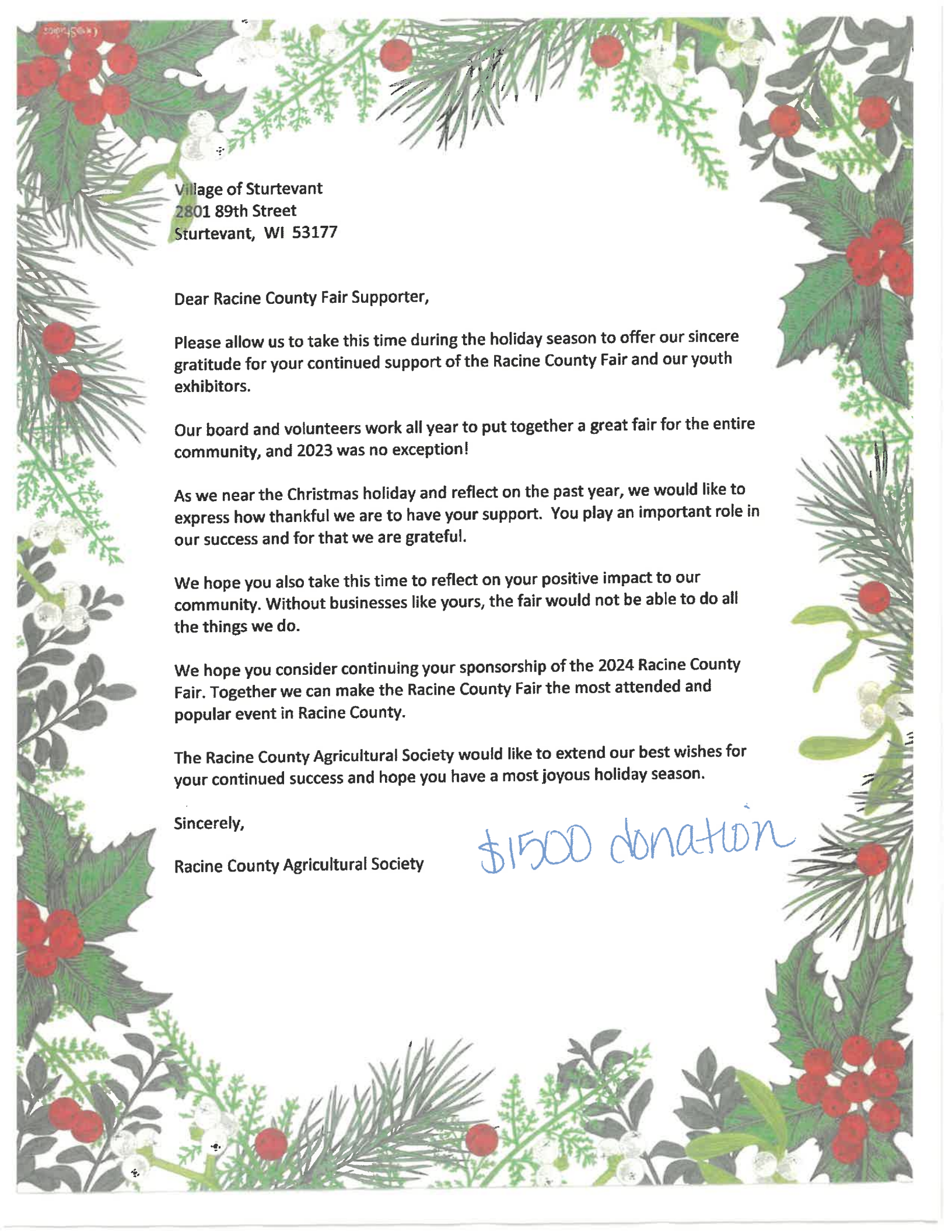
The Village of Sturtevant will make a fifteen hundred dollar (\$1500) donation to the Racine County Agricultural Society, Inc to be used towards the 2024 Racine County Fair and if the fair is not held in 2024, then the donation will be withheld.

Adopted by the Village Board of the Village of Sturtevant, Racine County, Wisconsin, this 16<sup>th</sup> day of January 2024.

Village of Sturtevant

By   
Michael Rosenbaum, President

Attest   
Cheryl Zamecnik, Village Clerk



Village of Sturtevant  
2801 89th Street  
Sturtevant, WI 53177

Dear Racine County Fair Supporter,

Please allow us to take this time during the holiday season to offer our sincere gratitude for your continued support of the Racine County Fair and our youth exhibitors.

Our board and volunteers work all year to put together a great fair for the entire community, and 2023 was no exception!

As we near the Christmas holiday and reflect on the past year, we would like to express how thankful we are to have your support. You play an important role in our success and for that we are grateful.

We hope you also take this time to reflect on your positive impact to our community. Without businesses like yours, the fair would not be able to do all the things we do.

We hope you consider continuing your sponsorship of the 2024 Racine County Fair. Together we can make the Racine County Fair the most attended and popular event in Racine County.

The Racine County Agricultural Society would like to extend our best wishes for your continued success and hope you have a most joyous holiday season.

Sincerely,

Racine County Agricultural Society

\$1500 donation

# RACINE COUNTY FAIR

Mailing Address:  
P.O. Box 104  
Union Grove, WI 53182  
53182



Located at:  
19805 Durand Ave.  
Union Grove, WI

Phone: 262-878-3895 Fax 262-878-1874

Email - [secretary@racinecountyfair.com](mailto:secretary@racinecountyfair.com)  
[www.racinecountyfair.com](http://www.racinecountyfair.com)

Yes, we would like to participate in the Racine County Fair  
Sponsorship Program!

Business name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing address \_\_\_\_\_  
\_\_\_\_\_

Telephone \_\_\_\_\_ Best time to call: \_\_\_\_\_

Sponsorship Level:

\_\_\_\_\_ Platinum \$5,000.00

\_\_\_\_\_ Diamond \$2,500.00

\_\_\_\_\_ Gold \$1,000.00

\_\_\_\_\_ Silver \$ 500.00

\_\_\_\_\_ Other

Comments \_\_\_\_\_  
\_\_\_\_\_

**Please mail or Fax to:** Racine County Fair  
Attn: Sponsorship  
P.O. Box 104  
Union Grove, WI 53182

FAX: 262-878-1874

If you have any questions, or would like to discuss your participation, please call the Fair Office at 262-878-3895.

*Racine County Agricultural Society, Inc.  
A Non-Profit Educational Corporation*



# RACINE COUNTY FAIR

## 2024 SPONSORSHIP

JULY 24-28, 2024 | UNION GROVE, WI

The Racine County Fair is in the heart of Union Grove in Racine County, and is made up solely of volunteers of the Racine County Agricultural Society who work throughout the year to plan, organize and execute this event.

**Over 100,000 people visit the Fair annually!**

We continually provide patrons with a memorable experience while showcasing the many talents of youth and community members!

**All sponsorships include:** admission tickets, sponsor appreciation dinner tickets, logo on our sponsorship recognition wall, shoutouts on social media, & logo on our website! The amount will vary depending on sponsorship amount.

### ▶▶▶ \$25,000 | DAY SPONSOR

Select a day of the fair and promote your organization, from start to finish! (Available Wednesday, Thursday, Friday or Sunday of fair.) This sponsorship includes:

- Logo and signs at the three main admission gates
- Ability to park logo'd vehicle near one of the three main admission gates
- Ability to giveaway branded swag at the gate to patrons
- FREE admission for employees
- Loud speaker announcements recognizing your business
- Space on the grounds to host special events throughout the day



### ▶▶▶ \$15,000 | MUSIC STAGE PRESENTING SPONSOR

EXCLUSIVE Music Stage Naming Rights

**Become the your organization's stage! This sponsorship includes:**

- Exclusive sponsorship of all music events on this stage (10-15 local acts)
  - Logo and signs near stage (adjacent to our Beer & Wine Garden)
  - Logo and personalized announcements at each event
- \*Individual music stage day sponsorships also available for \$3,000/day



### ▶▶▶ \$10,000 | GRANDSTAND SPONSORSHIP

Sponsor an evening of Grandstand entertainment, open to 6,000 fairgoers (Wednesday, Thursday, Friday or Saturday shows)! This sponsorship includes:

- Banners at grandstand entrance
- Banners on grandstand stage
- Announcements recognizing sponsorship throughout the grandstand event
- Ability to park a logo'd vehicle near the grandstand entrance



All sponsorships are customizable! Let us work with you to grow together!

[WWW.RACINECOUNTYFAIR.COM](http://WWW.RACINECOUNTYFAIR.COM) | FACEBOOK | INSTAGRAM



# 2024 SPONSORSHIP

JULY 24-28, 2024 | UNION GROVE, WI

**All sponsorships include:** admission tickets, sponsor appreciation dinner tickets, logo on our sponsorship recognition wall, shoutouts on social media, & logo on our website! The amount will vary depending on sponsorship amount.

## \$10,000 | GROUND SHOW SPONSOR

Pick from a variety of ground shows offered throughout the week!

### LUMBER JACK SHOW

- 14 shows take place throughout the week of fair
- Banners on show stage
- Announcements recognizing sponsor at each show

OR

### TIGER SHOW

- 14 shows take place throughout the week of fair
- Banners on show stage
- Announcements recognizing sponsor at each show

## \$7,500 | STAGE SPONSOR

Pick from a variety of family-friendly stages with shows offered throughout the week!

### LIVE STING RAY ENCOUNTER

- Ongoing experience taking place 10 hours a day, all 5 days of fair
- Banners on show stage
- Announcements recognizing sponsor at each show

OR

### ALL-STAR STUNT DOGS

- 14 shows take place throughout the week of fair
- Banners on show stage
- Announcements recognizing sponsor at each show

## \$1,000 | FAMILY PICNIC AREA SPONSOR

Provide an opportunity for fairgoers to take a break and enjoy their fair food! This sponsorship includes:

- Logos on picnic tables
- Banner at entrance of family picnic area

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# 2024 SPONSORSHIP

JULY 24-28, 2024 | UNION GROVE, WI

## \$5,000 | PLATINUM SPONSOR

**2024 Fair Sponsorship that includes:**

- Logo and name on advertising and fair website
- Signage on fairgrounds
- Signage near Hwy 11 entrance and/or parking area
- 50 daily fair passes
- 10 tickets to Business & Community Leaders Dinner during fair

## \$2,500 | DIAMOND SPONSOR

**2024 Fair Sponsorship that includes:**

- Logo and name on advertising and fair website
- Signage on fairgrounds
- Signage near Hwy 11 entrance and/or parking area
- 25 daily fair passes
- 8 tickets to Business & Community Leaders Dinner during fair

## \$1,000 | GOLD SPONSOR

**2024 Fair Sponsorship that includes:**

- Logo and name on fair website
- Signage on fairgrounds
- Signage near Hwy 11 entrance and/or parking area
- 10 daily fair passes
- 4 tickets to Business & Community Leaders Dinner during fair

## \$500 | SILVER SPONSOR

**2024 Fair Sponsorship that includes:**

- Logo and name on fair website
- Signage near Hwy 11 entrance and/or parking area
- 5 daily fair passes
- 2 tickets to Business & Community Leaders Dinner during fair

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