

OFFICIAL STURTEVANT MEMORIAL DAY PARADE REGISTRATION PACKET FOR SATURDAY, MAY 25, 2024

Hello Sturtevant Friends,

As we wait for warmer days to approach, the **Village of Sturtevant Memorial Day Parade Committee is excited to announce and invite you to participate in Sturtevant's Memorial Day Parade on Saturday, May 25, 2024 at 10am.** Entries can reflect traditionally decorated Memorial Day floats, cars, golf carts, bicycles and bands. Get creative, ask your friends and neighbors for ideas and surprise us with your talent. There's nothing like a celebration to bring friends and neighbors together. All your entry has to have is imagination, spirited participation, and lots of patriotism to excite and impress a cheering crowd.

The 2024 parade will be limited to 50 entries so please do not delay; there will be a firm cut off once we reach our 50th entry. Please return your completed entry packet to the Village of Sturtevant Municipal Office, located at 2801 89th Street by May 15, 2024.

After May 15, 2024 all entries will be subject to space and will be added to the rear of the lineup. In addition to the entry form, please read carefully the parade rules.

All forms are located on the Village Website, www.sturtevant-wi.gov. If for any reason you are unable to download the forms please call the office at 262-886-7201 and we will be happy to send the forms via mail.

A confirmation email will be sent to you around May 20, 2024. Please designate no more than one or two people as the contact person(s) for your entry. This will greatly assist in registration on parade day.

There will be a contest with 10 awards given at the end of the parade. The award ceremony will take place at South Park at the end of the parade. Please take note that the judges are required to consider how well a unit is decorated or staged consistent with the theme of the parade. All awards are determined solely at the discretion of the judges. The award categories will be:

- 1. Best Entertainment Award**
- 2. Spirit Award - Best Personifies a Spirit of Memorial Day**
- 3. American Dream Award - Best Small Business (10 employees or less) Unit**
- 4. Shining Star Award - Best Youth Unit**
- 5. Best Music Unit Award**
- 6. Best Big Business Award (more than 10 employees) Unit**
- 7. Best Car Award**
- 8. Best Golf Cart/Quad/ATV/UTV**
- 9. Best Bicycle/Motorcycle**
- 10. Best Group Award**

Thank you,
President Mike Rosenbaum, Chair
Village of Sturtevant Memorial Day Parade Committee Chair

VILLAGE OF STURTEVANT MEMORIAL DAY PARADE RULES AND INSTRUCTIONS

On Saturday, May 25, 2024 the parade will start promptly at 10:00 a.m.

Parade Registration, Check-in, Line-up And Start

No entrants will be admitted to participate without registration by the deadline date of May 15, 2024. Registering on the day of the event will not be permitted.

Check-in

Registered parade entries will begin at 8:00 a.m. in the parking lot at Schulte School, located at 8515 Westminster Drive, Sturtevant. Please note the check-in time and location. You will receive your parade number, line up directions and any additional instructions at check-in.

After Check-in

You will proceed to line up for the parade in the parking lot of the school. You must be lined up no later than 9:00 a.m. It is important that you line-up where instructed and stay behind the vehicles already lined up. Once the parade begins, don't get out of line unless you have mechanical problems. Follow the float/marchers in front of you. At all times, keep a safe distance between your float and the vehicle/participants in front of you. Parade units with several members are encouraged to carpool as much as possible. This will create less traffic in the vicinity of the parade staging area and speed up the entrant check-in process. Please park in the back parking lot of the school.

Float Content

All floats must be family oriented. The Sturtevant Memorial Day Parade Committee reserves the right to reject the registration and/ or check-in of any float with a theme that the Committee deems unsuitable for a family event.

Judging

Your float will be judged for one of the prizes prior to the start of the parade. To be judged, you must have all your participants on your float and ready when the judges make their rounds. Judging begins promptly at 9:00 a.m. They will make two judging rounds if time permits and if necessary. Award ceremony will take place at South Park after the parade.

Float Safety

The size of your float should be **within the legal road limit** and no wider than the width of one travel lane of the street. The float should be part of or attached to a vehicle that can pull the float the full length of the parade route. If the vehicle is decorated, be sure the windshield and side windows are completely unobstructed. **The driver must have a clear, unobstructed vision at all times.** All decorations on the floats must be secure enough to withstand travel. If the vehicle that is pulling or is attached to the float begins to experience mechanical problems, please turn off on the nearest side street so that the rest of the parade may continue. Floats with children on them must have RESPONSIBLE ADULTS nearby to supervise the children for safety reasons. It is strongly recommended that designated adults walk alongside the float while the parade is in progress.

No candy or other objects are to be thrown from the floats. Float walkers are permitted to hand out candy to the parade watchers.

No water guns of any kind and no silly string allowed. Violations of these rules may result in your organization not being able to participate the following year.

Sturtevant Memorial Day Parade

Saturday, May 25, 2024

Please accept this registration packet as your invitation to participate in the best little parade in town!

When: Saturday, May 25, 2024. The parade will start promptly at 10:00 a.m.

Where: The parade check-in will take place at Schulte School, beginning at 8:00 a.m.

Route: The parade will begin at 10:00 am (see check-in time) at Schulte School. A map of the current parade route will be provided. The parade will end at South Park pavilion.

How: Join with members of your company, organization, friends and family to design a float and register for the parade!

Fill out the attached registration form and return it marked "Sturtevant Memorial Day Parade", to 2801 89th Street, Sturtevant, WI 53177

Please include an email address as pertinent information regarding late changes will be distributed by email.

Prizes: Entries will be judged on creativity. Trophies will be awarded in the following categories:

1. **Best Entertainment Award**
2. **Spirit Award - Best Personifies a Spirit of Memorial Day**
3. **American Dream Award - Best Small Business (10 employees or less) Unit**
4. **Shining Star Award - Best Youth Unit**
5. **Best Music Unit Award**
6. **Best Big Business Award (more than 10 employees) Unit**
7. **Best Car Award**
8. **Best Golf Cart/Quad/ATV/UTV**
9. **Best Bicycle/Motorcycle**
10. **Best Group Award**

OFFICIAL STURTEVANT MEMORIAL DAY PARADE
Entry Fee \$25 per Float/Family/Group

Registration Forms due by May 15, 2024 please.

Name of Entry _____

Sponsored By (Person in charge) _____

Mailing Address (street or box number, city, state & zip code)

Contact Phone #'s: _____

***Email _____

*** * * IMPORTANT*******

We need to know how much room to allow for your entry:

Length of entry in feet _____

of Vehicles _____

of People _____

of Animals _____

Will you have Music: Yes / No

All entries will be judged on Overall Presentation, Creativity and Enthusiasm!

LIABILITY RELEASE FORM

This form MUST be signed in order for you to participate in the Parade.

I/We assume all risk of bodily injury or property damage that I/We may incur while participating in the Sturtevant Memorial Day Parade. I/We hereby, for myself, my children, my heirs, estate, executors and administrators do hereby expressly and forever waive and release from any and all claims and agree to hold harmless, the Sturtevant Memorial Day Committee, all Parade sponsors, the Village of Sturtevant, employees, volunteers, agents, representatives, sponsors, successors or assigns of any kind from any and all claims which may be made for any cause or reason whatsoever arising as a result of or in connection with the participation of me, my groups, or my children in the herein mentioned event.

Signature _____ Date _____

Name(Printed) _____